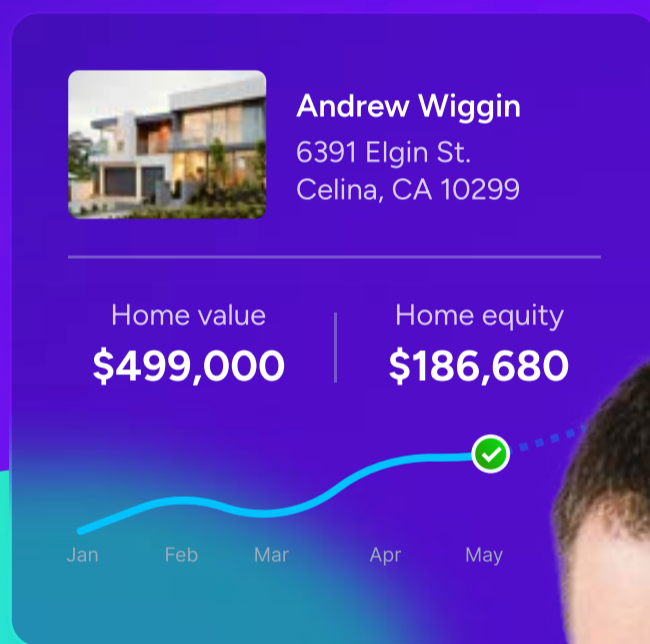


EMPOWERING REALTORS FOR TOMORROW'S SUCCESS

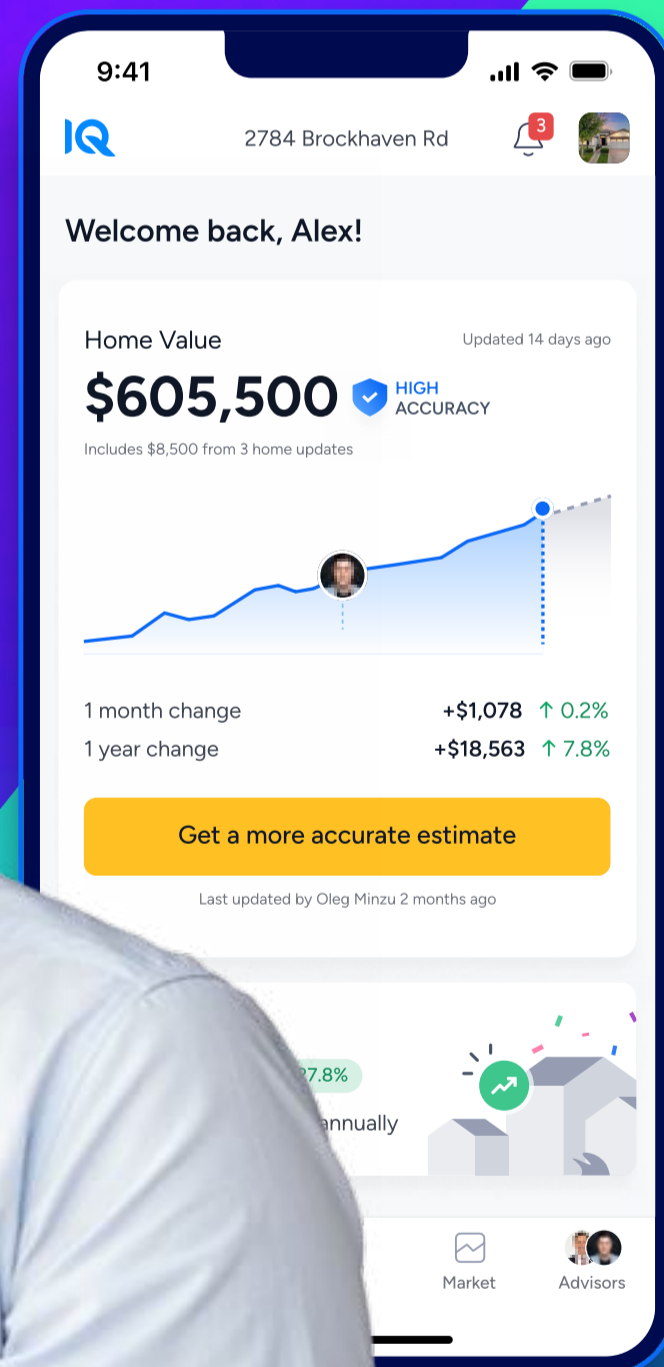


Andrew Wiggin
6391 Elgin St.
Celina, CA 10299

Home value
\$499,000

Home equity
\$186,680

Jan Feb Mar Apr May



9:41 2784 Brockhaven Rd

Welcome back, Alex!

Home Value Updated 14 days ago
\$605,500 HIGH ACCURACY
Includes \$8,500 from 3 home updates

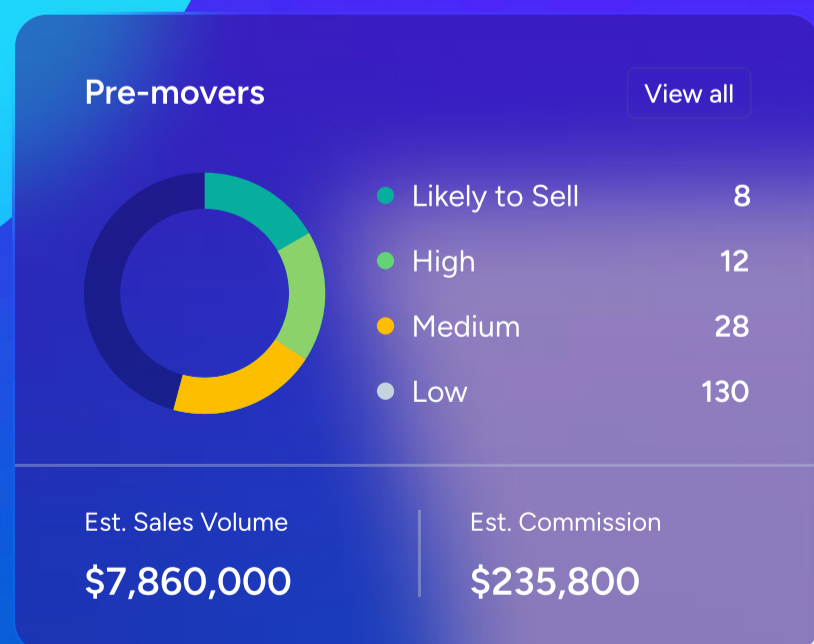
1 month change **+\$1,078** ↑ 0.2%
1 year change **+\$18,563** ↑ 7.8%

Get a more accurate estimate

Last updated by Oleg Minzu 2 months ago

7.8% annually

Market Advisors



Pre-movers View all

- Likely to Sell 8
- High 12
- Medium 28
- Low 130

Est. Sales Volume **\$7,860,000**

Est. Commission **\$235,800**

Gain valuable insights into your performance, transactions, and potential business opportunities.

1.6 m

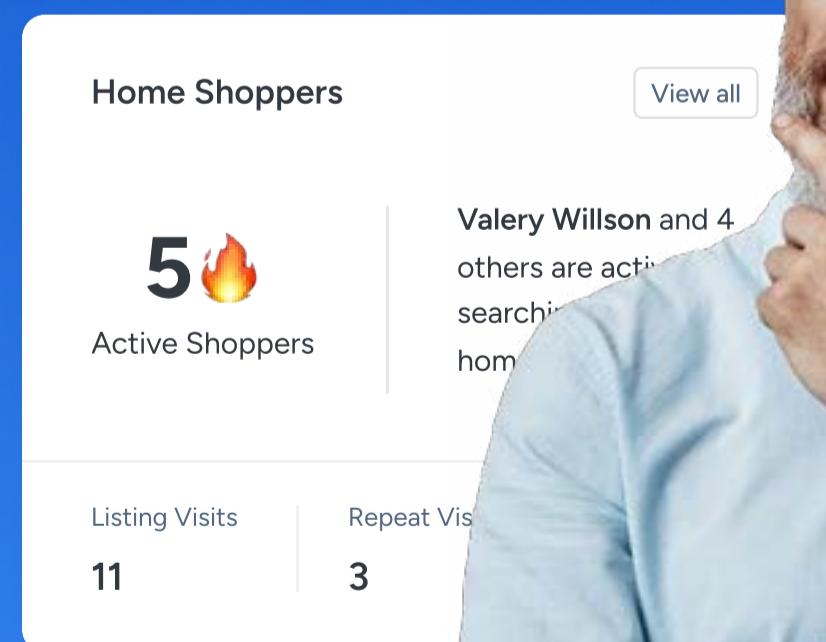
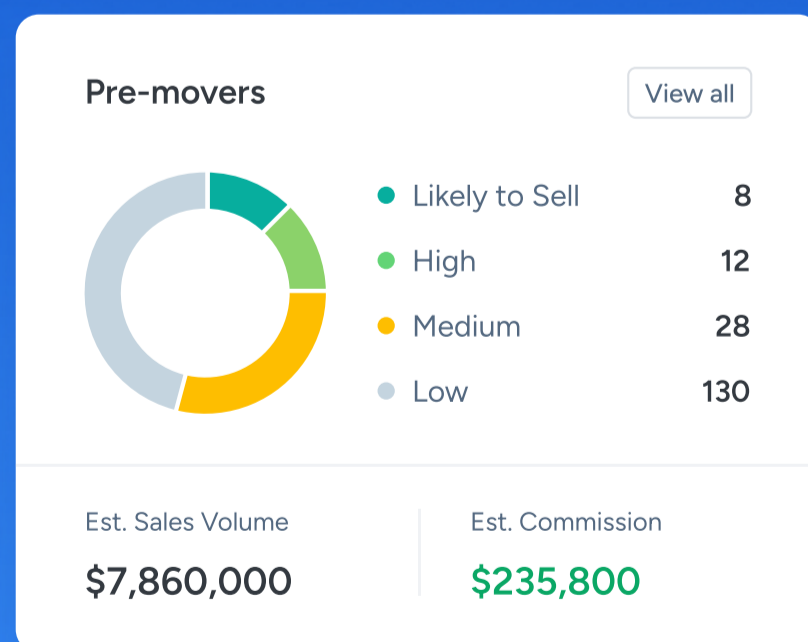
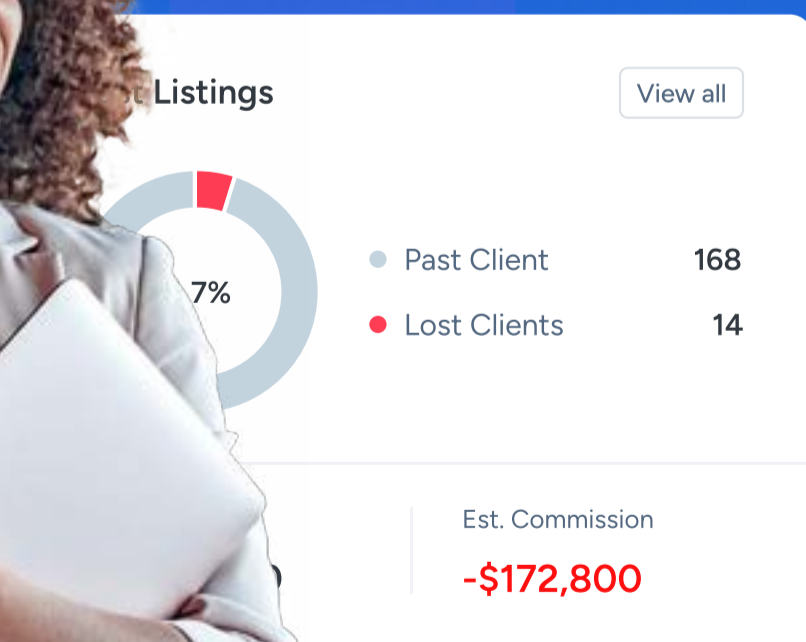
Realtors data

5 yrs

Transactions history

98%

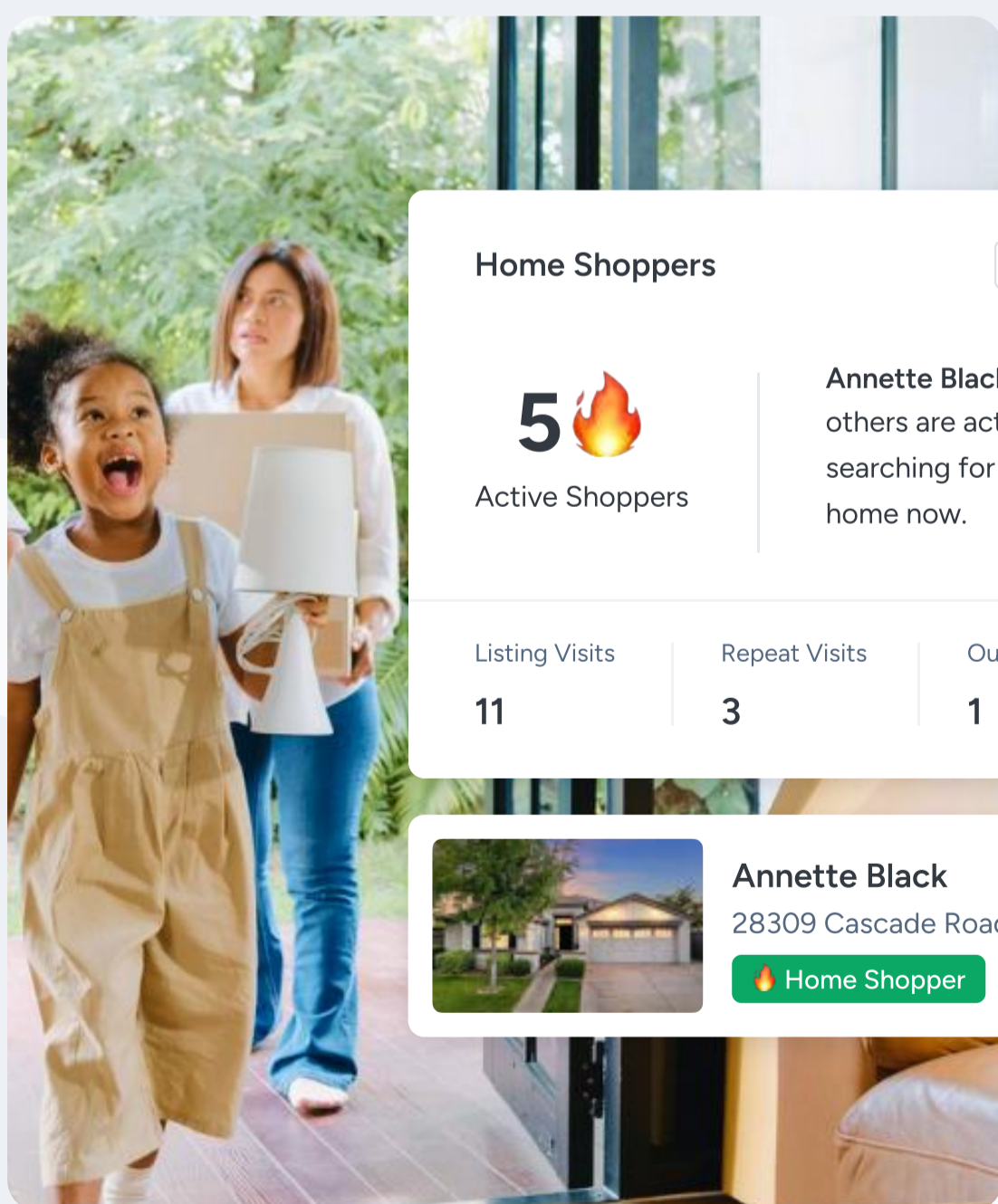
Data accuracy



	CLOSED ↓	LOAN OFFICER	HOME VALUE ↓	EQUITY ↓	PRE-MOVER ↓	REPORT
2118 Thornridge Circle. Syracuse, CA 35624	Jan 4, 2020	Robert Fox Rocket Mortgage	\$415,000	\$89,000	83%	Not activated
140 Parker Rd. Syracuse, CA 35624	Nov 10, 2019	Devon Lane loanDepot	\$236,000	\$150,000	90%	Activate report
5 Ash Drive Syracuse, CA 35624	Oct 23, 2021	Robert Fox Rocket Mortgage	\$230,000	\$154,000	73%	✓ Activated

Lost deals and potential listings

At myhomeIQ, our innovative feature for "Lost Transactions and Potential Listings Clients" scans up to five years of transaction history to alert realtors about past clients who have sold their home with another agent. It also identifies, with 72% accuracy, which clients are likely to sell their homes within the year. This critical insight helps maintain client relationships and capitalize on potential opportunities, ensuring you stay ahead in a competitive market.



Home Shoppers View all

5 Active Shoppers

Annette Black and 4 others are actively searching for a new home now.

Listing Visits	Repeat Visits	Out of State
11	3	1

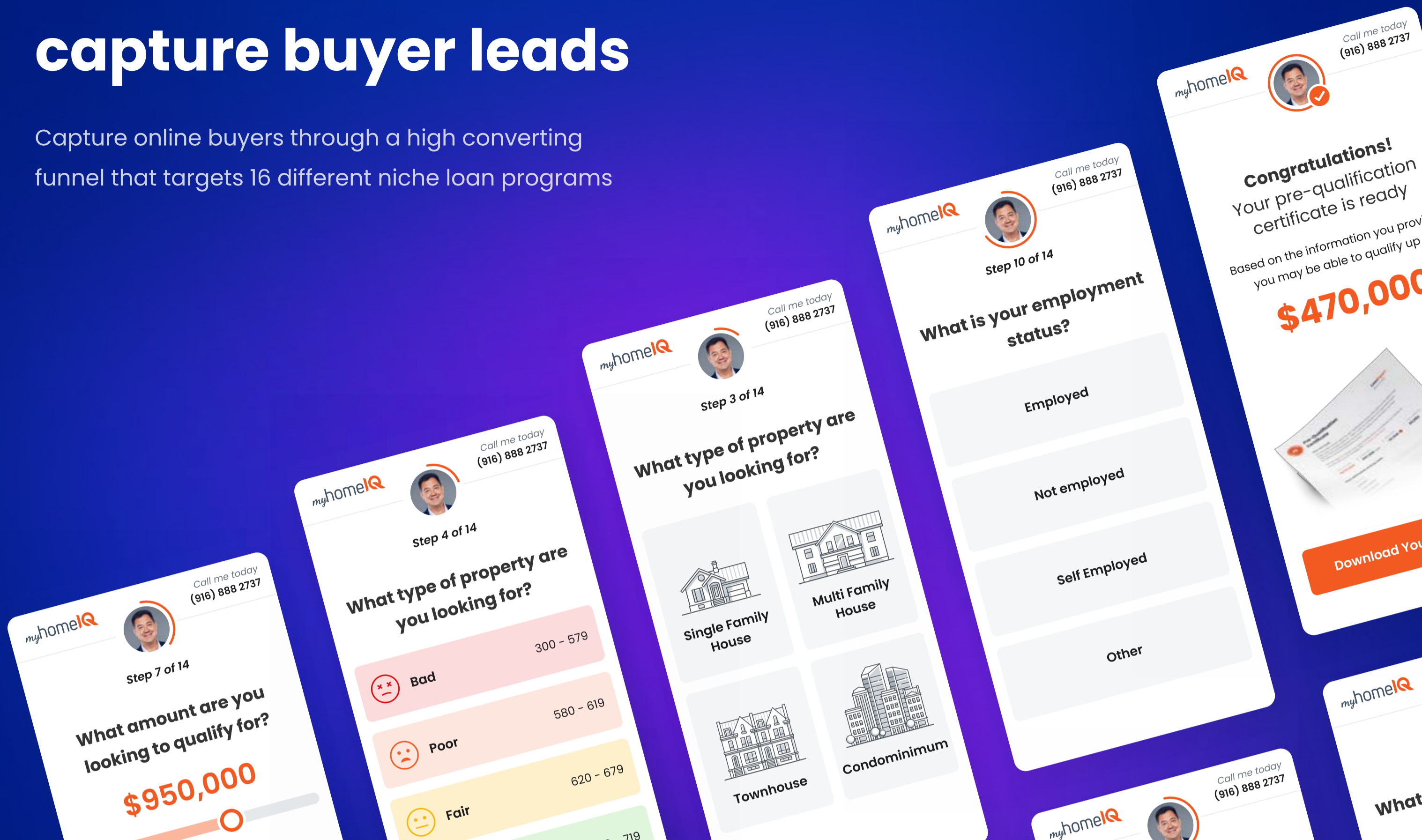
Annette Black
28309 Cascade Road
Home Shopper

Active home shoppers

myhomeIQ's "Active Home Shopper" feature is a game-changer for realtors, providing real-time notifications the moment one of their clients enters an open house or any listed property for sale. This immediate insight allows agents to proactively reach out to potential buyers.

Proven funnel to capture buyer leads

Capture online buyers through a high converting funnel that targets 16 different niche loan programs



Pre-Qualification Certificate

LoonExpert
March 25, 2020

Dear John Smith,
You have taken the first step in the pre-qualifications process which gives you an idea of how large a loan you'll likely qualify for. Keep in mind, this certificate is not a guarantee and is used for informational purposes only since we are relying on the information you have provided us during the application process.

The next step is to receive a pre-approval letter which is a conditional commitment to actually grant you the mortgage loan [Click here to get started](#)

PURCHASE POWER	DOWNPAYMENT	LENDER CREDIT	YOUR CLOSING COST
\$470,000	\$47,000 (10%)	-\$1,500	\$3,050

Your estimated closing costs

TYPE OF COST	AMOUNT
Application	\$395
Property Appraisal	\$450
Loan Origination	\$895
Lender's Policy Title Insurance	\$790
Title Escrow	\$1,270
Notary & Recording	\$150
Home & Pest Inspection	\$600
Total closing cost	\$4,550

YOUR DEDICATED LOAN OFFICER

Sean Foxman
NMLS ID: 201852024
hello@noname.com
916.888.8099

Disclaimer: All products are not available in all states. All options are not available on all programs. All programs are subject to borrower and property qualifications, rates, terms and conditions and subject to change without notice. Equal Housing Opportunity.

Instant Pre-Qualification Certificate

Your leads will instantly receive a PDF pre-qualification letter with a hyperlink to your online loan app for those who are ready to take the next step in their buyer's journey

Customizable Buyer Leads Landing Page

Our landing pages take less than a minute to customize, anyone can do it.

Set your brand logo

You-branded

myhomeIQ Home Search Pre-qualification Home Value My Listings Articles About Us Talk to a mortgage professional today (916) 888 2737

Mortgage program for veterans

Use our quick online tool to find out if you qualify

Get Started

We may have a special program for you

Select your industry below

Police Firefighter **Veteran** Teacher Healthcare

Answer Home Loan, a mortgage company stretching the boundaries

Whether you're a first time buyer or a seasoned homeowner, there are mortgage solutions available for you.

First time homebuyer program **Get Started →**

Purchasing your second home **Get Started →**

Jumbo loan program **Get Started →**

Step 7 of 14

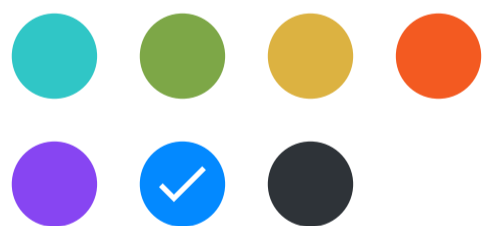
What amount are you looking to qualify for?

\$460,000

Qualify me

Color scheme

Link to your personal buyer pre-approval landing page

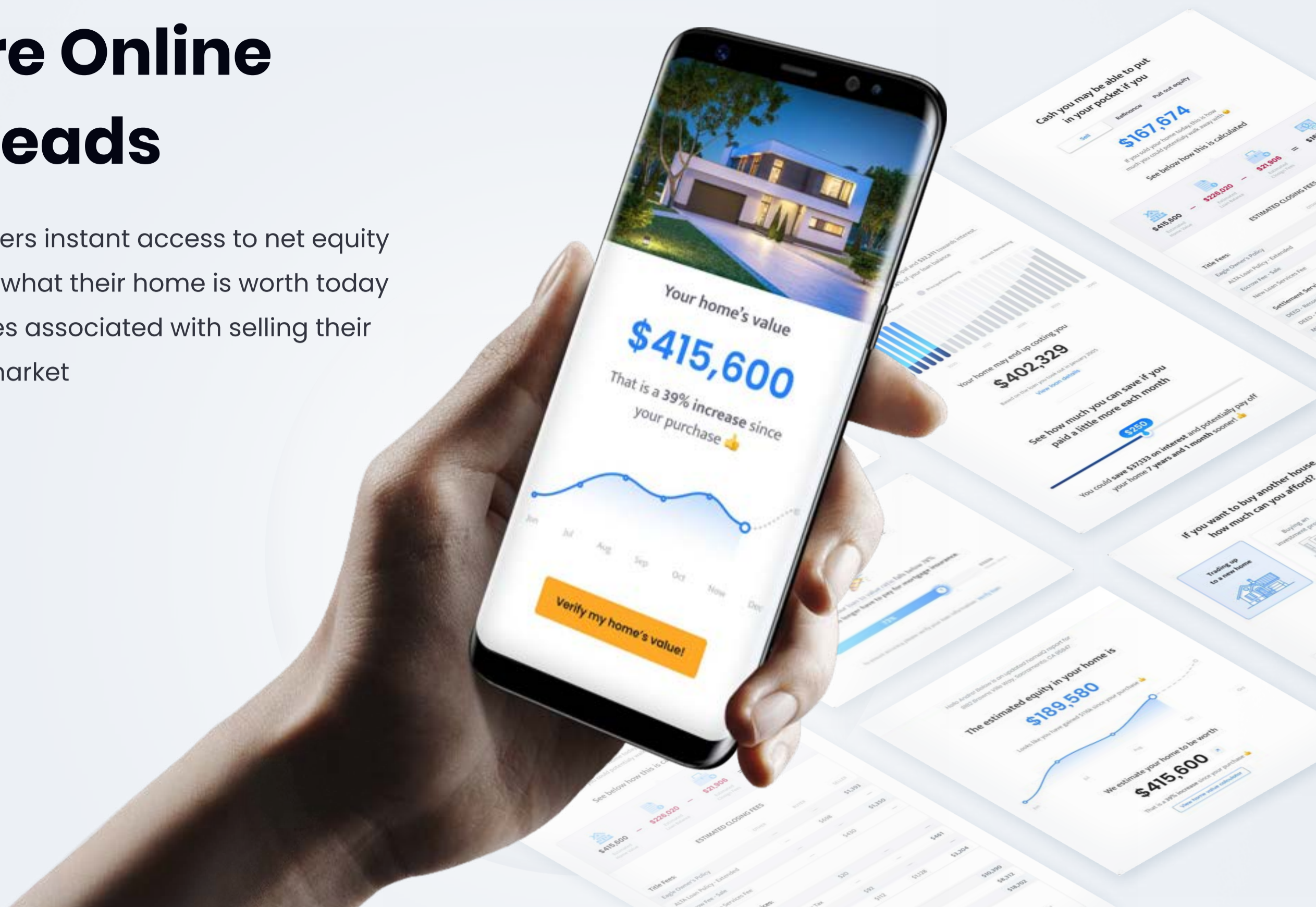


Set your brand theme

Mobile friendly

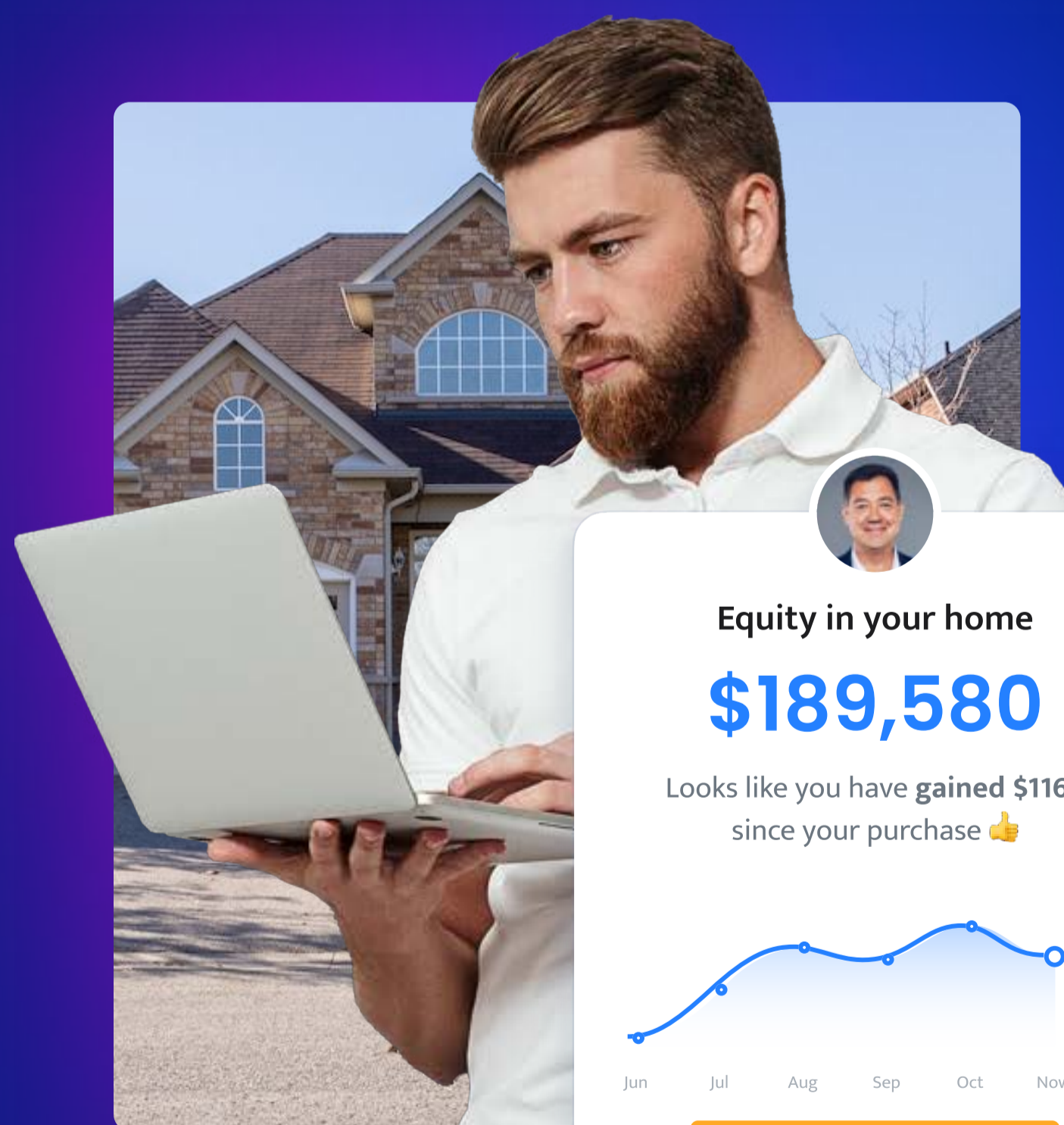
Capture Online Seller Leads

Provide homeowners instant access to net equity reports that show what their home is worth today and estimated fees associated with selling their home in today's market



Nurture Your Clients

Position yourself as the trusted mortgage expert by providing valuable home insights every month to the leads you capture online



Customizable Seller Leads Landing Page

Our landing pages take less than a minute to customize, anyone can do it.

Set your brand logo

You-branded

myhomeIQ Talk to a mortgage professional today (916) 888 2737

How to build wealth with your home

Instantly receive a detailed home analysis report to understand all your options as a homeowner, including the true cost of selling a home in today's market.

Enter home address | Apt. **Get started**

Can't find your address? Enter manually

How does it work

- 1. Enter your address**
Enter your address so we can analyze the market and loan information
- 2. Confirm your identity**
Verify your current home and loan information to ensure an accurate report
- 3. Receive the report**
Receive a pdf report along with unlimited access to an online home portal

Color scheme
Link to your personal buyer pre-approval landing page

Estimated Home Value
Estimated loan balance
Selling Fees
Title & Escrow Fees
Refinance Fees
Refinance Opportunity
Mortgage Insurance
Amortization Chart
Rental Value

**2464 Royal Ln.
Mesa, NJ 45463**

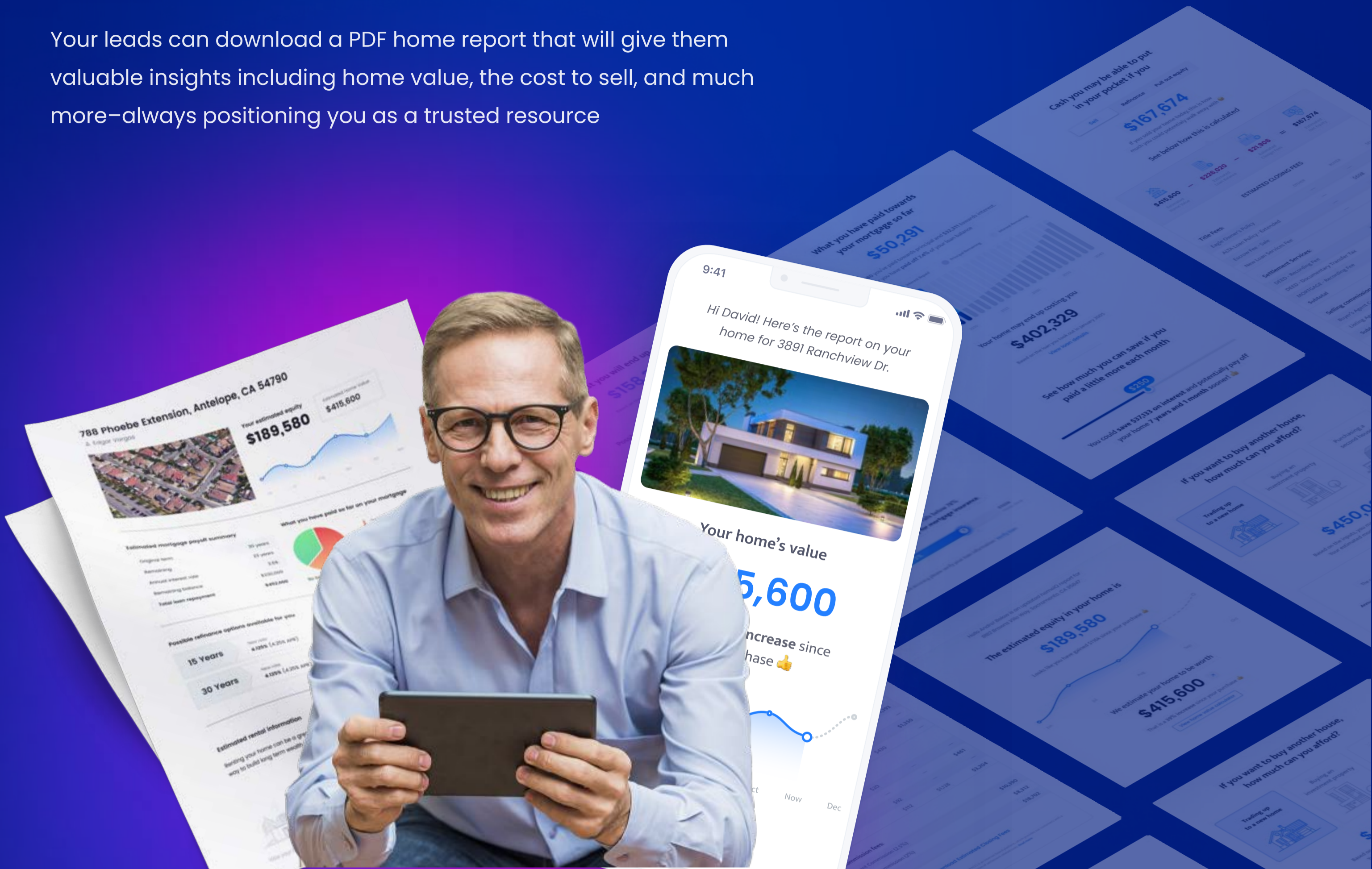
Bedrooms: 4 | Bathrooms: 2.5 | Sqft: 1,652

Continue

Set your brand theme








Automated Home Reports

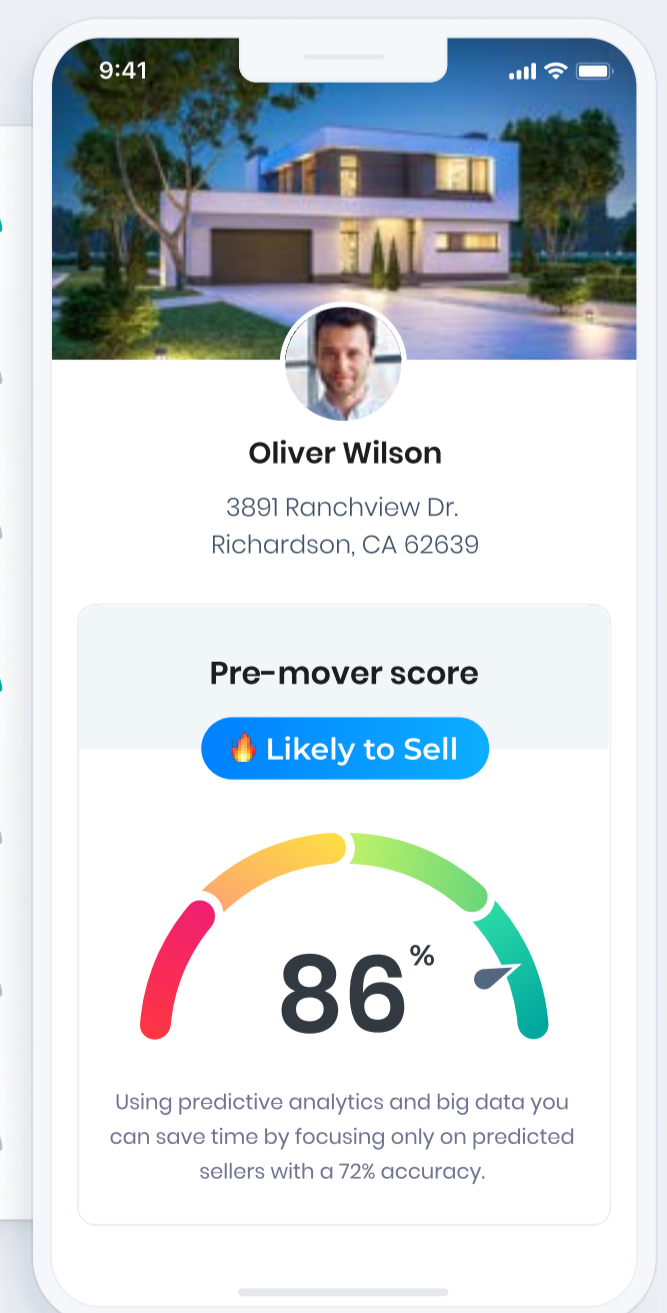
Your leads can download a PDF home report that will give them valuable insights including home value, the cost to sell, and much more—always positioning you as a trusted resource



Pre-mover Farming

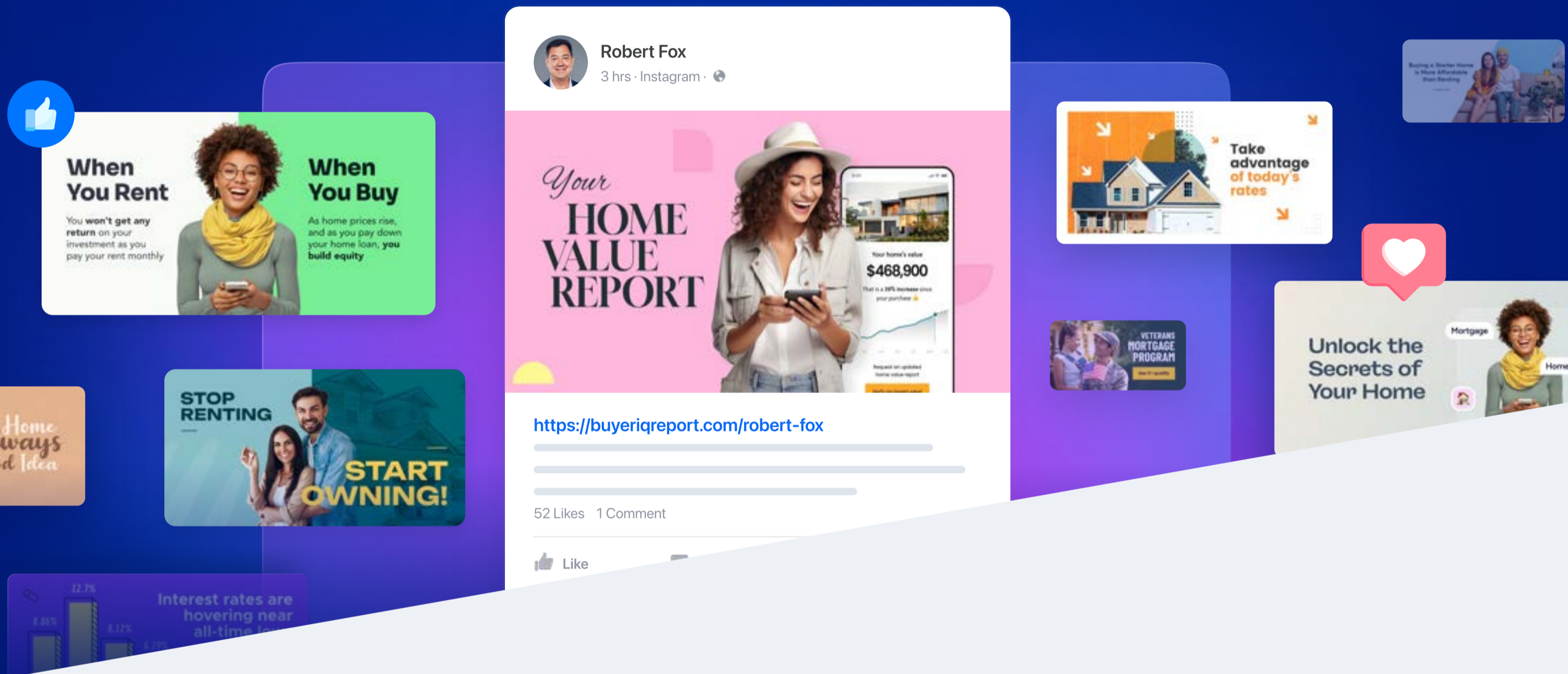
Prospecting your leads smarter with a platform that combines big data and predictive analytics so you know who is likely to sell their home in the next 6-12 months

-  **Valery Schroeder**
28309 Cascade Road
Castaic, CA 91384
-  **Floyd Miles**
41 Newcastle St.
Folsom, CA 95630
-  **Joaquin Charles**
1112 Sangamon Ave
Spring Valley, CA 91977
-  **Ronald Richards**
41 Newcastle St.
Folsom, CA 95630
-  **Clay Lane**
41 Newcastle St.
Folsom, CA 95630
-  **Jeremiah Cooley**
2401 Stokewood Way
Rancho Cordova, CA 95670
-  **Stanley Brandt**
28346 Gold Canyon Drive
Santa Clarita, CA 91390



Marketing Suite to Capture Leads

A collection of marketing banners and tools to make it easy for you to promote your brand and generate new business



Marketing Flyers

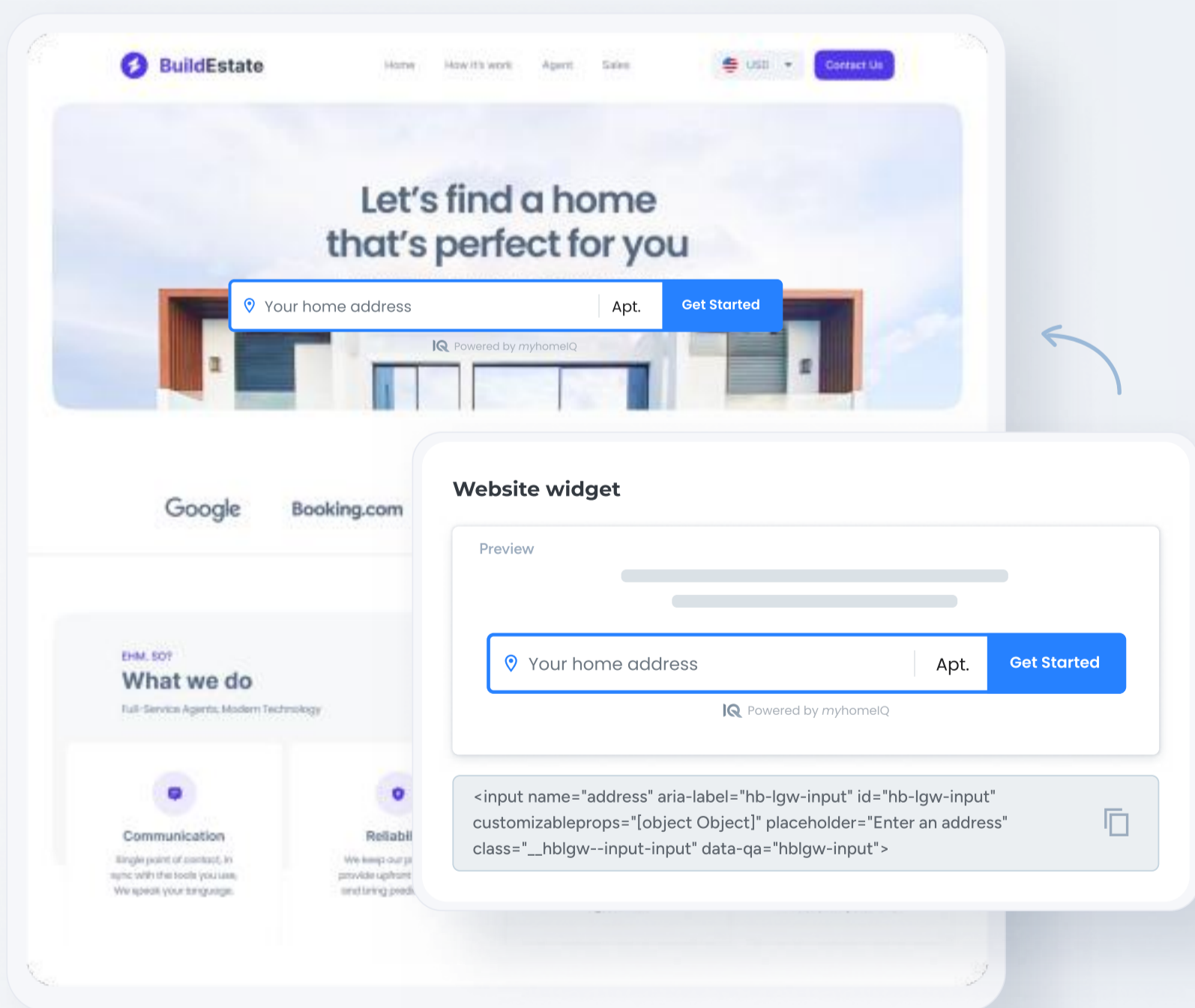
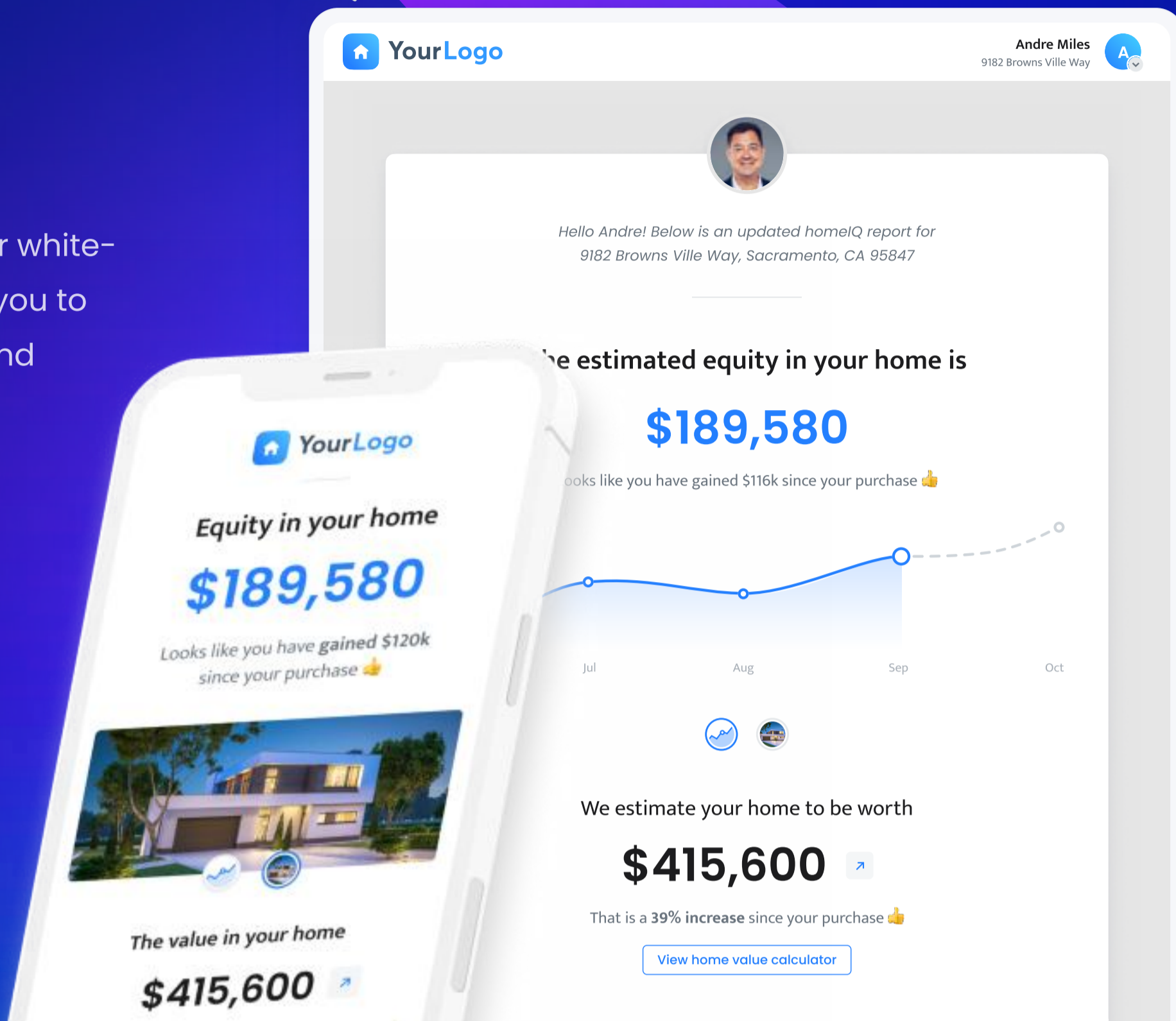
Marketing simplified with our pre-built flyers to help you capture more leads at your open house, when you are door knocking, or simply sending out mailers.



Set your brand logo

White-label home reports

Unlock a professional touch with our white-label homeowner reports, allowing you to showcase your brand seamlessly and impress clients with a personalized experience.



Website widget

Empower your website with our widget, designed for effortless integration. Generate valuable seller and buyer leads seamlessly to enhance your real estate business

Link reports to your IDX site

Enhance reports by adding a link that directs users to your IDX website. Drive traffic and boost engagement with this integration.

Search for Your Perfect Home

With just a few clicks, you can browse listings in your area and filter by your desired features.

IDX Link

Add a link to your IDX search or current listings. A section on the BuyerIQ result page and in the myHomeIQ report will be added with a link to your website.

Link

New message

To

Subject

Send

Hey John,
Please join me
at myhomeIQ.

Read 10:02

Scripts for engagement

A comprehensive guide to effectively connect with leads and homeowners. Elevate your communication strategy and build meaningful connections for success